

# Cédrine Pradier

digital designer and illustrator

e. cedrine.pradier@gmail.com

t. +44 (0) 7541 657 251

## experience.

2017 - present

### **93digital** - Digital designer

art direction, UX/UI & interactive design, illustration for various clients on websites.  
Clients incl. [Kite](#), [Luckies of London](#), [Ginx](#), [Kinesys](#).

2014 - 2016

### **Pure Agency** - 2-year apprenticeship as a junior art director.

UX/UI designer, illustrator and motion designer for various clients on websites, applications, video. [AccorHotels](#), [Total](#), [Renault](#), [Wonderbox](#), [L'Oréal](#).

2012 - 2014

### **Adfinitas** - 3-year apprenticeship as an assistant art director.

Designer for fundraising campaigns for world leading charities across a variety of media (web/print) incl. [WWF](#), [Care](#), [Action Against Hunger](#).

2010 - 2011

### **Ederis** - 1-year apprenticeship as a graphic designer.

Illustration & print design work : flyers, business cards.

## education.

2014 - 2016

### **Gobelins** - Master's degree in interaction design.

Courses focused on art direction, interface and user experience.

Team projects with developers and designers. Clients incl. [Editis](#), [Sisley](#).

2011 - 2014

### **Gobelins** - 2-year higher diploma in digital design.

2010 - 2011

**Gobelins** - Equivalent to [British A-levels](#) high school diploma; specialty graphic production.

## skills.

**Design** - art direction, ui/ux design, illustration, motion design

**Technical** - Expert in Sketch, Adobe CC - Photoshop, Illustrator, After effects. Working knowledge of Premiere, HTML/CSS, Cinema 4D, Maya.

## languages.

**French** - Mother tongue

**English** - Advanced (EFSET C1)

## interests.



see my work at [cedrinepradier.fr](http://cedrinepradier.fr)

references available on request